

STEPHANIE CASH

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An accomplished art editor and writer in print and digital media who excels at distilling verbose texts and honing ideas. Thrives in a team environment.

EXPERIENCE

Freelance editor & writer — 2010–present

- Senior Editor (temporary contract) at *Art in America* from October 2022 to February 2023. Edited reviews and features, compiled 2023 museum previews, posted new content and archival articles online using WordPress, improved alt-text and SEO.
- Contributor of news stories and exhibition reviews to *Art in America*, *Artnet News*, *ARTnews*, *Photograph*, and others.
- Editor/copy editor/proofreader for longtime clients, including Rizzoli Publications, Newark Museum of Art, Davidson College Art Galleries, S.N.A.P (Smart New Art Publications), Pace/MacGill Gallery, and Marian Goodman Gallery.
- Editor of *Are You Experienced? How Psychedelic Consciousness Transformed Modern Art* by New York Times critic Ken Johnson (Prestel Publishing).
- Public speaking: A Conversation with the Critics 2017, at New York Academy of Art; Panel on Arts Writing 2017, Current Art Fair, Richmond VA; College Art Association Annual Conference, NYC 2015: panel discussion about art writing in the digital age. Arts Writing Mentor 2017: RVA Critical Writing Program, Richmond VA.

Executive Editor, Burnaway, Atlanta, GA — 2013–2018

A nonprofit digital magazine covering contemporary visual art in the South

- Managed a WordPress website and daily editorial content, from breaking news to essays with long lead times. Diversified content to include audio, video, and special columns. Conducted interviews. Edited audio files in Audacity. Worked with emerging and experienced writers to shape ideas and improve writing. Expanded geographic focus by establishing relationships with artists, art professionals, and organizations across the region. Trained new staff and interns on WordPress.
- Produced annual print edition featuring essays, studio visits, Q&As, and an artist project. Collaborated with designer on layout and book design. Coordinated deadlines with contributors and delivered to printer on schedule.
- Organized five cycles of the Art Writers Mentorship Program, a six-month series of workshops with local and national critics. Led one-day artist statement writing workshops.
- Grew social media followers by 60% on Facebook, Instagram, and Twitter. Compiled biweekly and stakeholder newsletters in Mailchimp. Used Google Analytics and SEO strategies to measure traffic and increase readership.
- Managed a website redesign, working with developers to improve site's appearance, functionality, and ADA compliance. Tracked and resolved the inevitable glitches.

- Spearheaded the Atlanta Art Guide, a quarterly map and list of exhibitions distributed throughout Metro Atlanta, increasing brand awareness and public engagement.

Interim Executive Director, Burnaway, Atlanta, GA — 2015–16 / 2017–18

On two occasions, stabilized and led a small nonprofit through year-long transitions in leadership

- Wrote grants that raised over \$160,000 from various sources, including National Endowment for the Arts, Bloomberg Philanthropies, Warhol Foundation for the Visual Arts, Joan Mitchell Foundation, Fulton County Arts & Culture, City of Atlanta Office of Cultural Affairs, Forward Arts Foundation, and Mailchimp.
- Co-organized two annual art auctions with average attendance of 350 and average of \$50k raised per event. Introduced online auction and mobile bidding with 501 Auctions. In charge of brand identity, print collateral, and online presence. Solicited event sponsors for food, alcohol, and services. Hired photographers and talent.
- Organized two community outreach events held in artist studio buildings and at Georgia State University. Raised \$6k and provided exposure for emerging artists.
- Managed online fundraising campaigns on Indiegogo, GA Gives Day, #GivingTuesday and Power2Give, netting \$19,000.
- Oversaw two organization audits; streamlined operations and reduced spending to balance the budget.

News Editor, Art in America, NY, NY — 2008–2012

- Overhauled news page for the magazine's relaunch. Rebranded the news section and conceived in-depth stories on current topics and events. Provided unique content for the website while continuing to oversee the news sections in the print edition.
- Conducted interviews and research for news stories, wrote a variety of content
- Collaborated with art department on layouts and worked in InDesign to edit and refine.

EARLY CAREER EXPERIENCE — ASSISTANT/ASSOCIATE EDITOR, ART IN AMERICA, NY, NY

- Wrote exhibition reviews, features, and news stories. Edited contributions from freelance contributors. Processed author payments. Copyedited all stages of magazine content, from manuscripts to page proofs. Managed editorial content of the Annual Guide, including an extensive Museum Previews section. Sourced images from galleries, museums, and collectors.

EDUCATION

University of Texas, Austin — BA Art History

SUNY Stony Brook University — Graduate studies in Art History & Criticism

SKILLS

Writing Mentor, WordPress, Google Docs & Sheets, MS Word & Excel, HTML 5 & CSS, PowerPoint & Prezi, Social Media, Website Analytics, Mailchimp

TRAINING & ASSOCIATIONS

AICA (International Association of Art Critics), Member

Arts Leaders of Metro Atlanta Leadership training, 2018

Georgia Center for Nonprofits, Certificate in Nonprofit Management, 2016